

真理大學企業管理學系碩士班日間部

114學年度入學學生二年課程規劃表

Aletheia University

Department of Business Administration MBA Program

114年4月17日系課程委員會通過

114年5月22日院課程委員會通過

114年6月6日校課程委員會通過

第一學年(114) 1st Year (2025)					第二學年(115) 2nd Year (2026)				
課程名稱 Course Title	必選修 Core/ Elective	學分 Credits	時數 Hours		課程名稱 Course Title	必選修 Core/ Elective	學分 Credits	時數 Hours	
			上 1st	下 2nd				上 1st	下 2nd
專業課程					專業課程				
組織理論與管理 Organization Theory and Management	必 Core	3	3		財務管理專題 Financial Management Seminar	必 Core	3	3	
行銷專題研討 Marketing Seminar	必 Core	3	3		策略資訊管理 Strategic Information Management	選 Elective	3	3	
人力資源管理專題 Human Resources Management Seminar	必 Core	3		3	企業評價 Business Valuation	選 Elective	3		3
多變量分析 Multivariate Analysis	必 Core	3		3	國際財務管理 International Financial Management	選 Elective	3		3
作業管理研討 Operations Management Seminar	選 Elective	3	3		全球化經營環境與策略 International Business Environment and Strategy	選 Elective	3	3	
團隊建立與領導激勵 Team Building and Motivation	選 Elective	3		3	公司治理與企業社會責任 Corporate Governance and Social Responsibility	選 Elective	3	3	
消費者行為研討 Consumer Behavior Research	選 Elective	3		3	創新與成長策略 Strategies for Innovation and Growth	選 Elective	3		3
智慧財產權專題 Intellectual Property Rights Seminar	選 Elective	3	3		數位媒體行銷 Digital Media Marketing	選 Elective	3	3	
全球供應鏈管理 Global Supply Chain Management	選 Elective	3		3	國際人力資源管理與發展 International Human Resources Management and Development	選 Elective	3		3
英文書報討論 Business English Discussion	選 Elective	3	3		雲端運算與服務 Cloud Computing and Services	選 Elective	3		3
國際時事英文 English Readings on International Affairs	選 Elective	3		3	商業心理學 Business Psychology	選 Elective	3	3	
					企業診斷 Business Diagnosis	選 Elective	3		3
必修學分合計(上/下) Core Credits(1st/2nd)	6/6				必修學分合計(上/下) Core Credits(1st/2nd)	3/0			
選修學分合計(上/下) Elective Credits(1st/2nd)	9/12				選修學分合計(上/下) Elective Credits(1st/2nd)	15/18			
預計開設選修學分數(上/下) Expected to open Elective Credits(1st/2nd)	6/3				預計開設選修學分數(上/下) Expected to open Elective Credits(1st/2nd)	3/3			

學生畢業必須同時符合下列條件：

Note: Graduating students must comply with the following requirements:

1. 畢業總學分30學分。

Each student must earn a minimum of thirty (30) credits.

2. 非本系所開語文相關課程，須經論文指導教授同意，方得計入畢業學分數。

Enrolled courses that are not outlined in this curriculum will be counted as credits for graduation with the consent of the thesis adviser.

3. 其他相關規定請參考真理大學企業管理學系碩士班學生修業設置辦法。

For other stipulations, please refer to Guidelines for Master's Degree Students.

4. 畢業生授與管理學碩士學位。

Graduates will be granted the title of Master's Degree in Business Administration (MBA).